

INVESTMENT PRESENTATION

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AARE is subject to the same risks that all companies in its business, and all companies in the economy, are exposed to. These include risks relating to economic downturn, political and economic events and technological developments (such as hacking and the ability to prevent hacking). Additionally, early-stage companies are inherently more risky than developed companies. You should consider general risks as well as specific risks when deciding to invest.

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#### About our company

## **Company Overview**



AARE continues a tradition of growth and generosity. Founded in 2004, AARE has developed a real estate business model based on faith and generosity. The company's primary real estate services include residential. commercial, property management, business opportunities, syndication, and financing. The firm is truly a one stop shop for all their client's real estate needs. The Company has cultivated a talented, hardworking team that is focused on yielding positive results for its members and shareholders.

AARE was founded by Andrew Arroyo in 2004 to create the world's first publicly traded, faith-based, global real estate firm with an innovative equity compensation plan for its members to solve and disrupt an industry wide problem with a generous solution. The firm has successfully grown to 24 states with aggressive growth plans to expand worldwide. AARE is passionate about its mission of giving back to others in need and fulfilling God's will in the real estate sector of the public markets.

### **Company Overview**

Vision:	Our vision is <b>to bear fruit</b> which is a biblical principle
	that means to <b>yield positive results.</b>

Mission: Our mission is to **do God's will** in the real estate sector of the public markets.

**Objective:** Our objective is to **establish a global real estate corporation** based on our Generous Capitalism<sup>®</sup> business model.

**Progress:** Our path to progress to achieve our objective is through talent acquisition that results in revenue growth.

About our company

**Competitive Advantages** 

- Advantage #1: Our Culture
- Advantage #2: Equity Compensation
- Advantage #3: Multiple Revenue Sources
- Advantage #4: Generosity Based Business Model
- Advantage #5: High Growth Potential
- Advantage #6: Experienced Executive Team

Advantage #7: Intellectual Property



## Competitive Advantage #1: Our Culture

Competitive Advantage #1

## Culture Based on Biblical Principles

#### MISSION DRIVEN

Our vision is to bear fruit which is a biblical principle that means to *yield positive results* for our clients, agents and God.

#### **CLEAR VALUES**

Our values include faith, relationships, accountability, integrity, truth, honesty, trust, standards of excellence, communication, work-life balance, morals, ethics, loyalty, gratefulness, success and rewards.

#### **REAL SUCCESS**

Real financial success comes by mastering your behavior and skills. We believe you can experience successful financial outcomes by combining your God given talents with righteous actions.

FAITH ACCOUNTABILITY INTEGRITY HONESTY TRUST STANDARDS OF EXCELLENCE COMMUNICATION WORKLIFE BALANCE MORALS ETHICS I OYAI GRATEFULNESS SUCCESS



Competitive Advantage #2: Equity Compensation

## Equity Compensation Plan

Our unique equity compensation plan gives us the ability to grow revenue with less capital investment required by using our stock as a currency.

Recruit:	Our equity compensation plan allows us to recruit the top talent in the industry through signing bonuses and referral incentives to members that help us recruit other top talent.
Retain:	Our equity compensation plan allows us to retain our agents, loan officers and staff members through ongoing quarterly awards and annual vesting schedules.
Motivate:	Our equity compensation plan allows us to motivate every member of the organization and directly correlate their performance and awards to revenue growth.
Inspire:	Our equity compensation plan allows us to inspire our staff with generous rewards that keeps our members enthusiastic and laser focused on yielding positive results.

\*Equity compensation is a unique differentiator from our peers. Equity compensation is non-cash pay to the members of our organization which includes options, restricted stock, and performance shares; all of these investment vehicles represent ownership in our firm for our company's agents, loan officers and employees. For real estate and loan brokerage firms, equity compensation is extremely rare; nearly non-existent in the real estate and loan origination industry.

## Equity Compensation | Giving Shares to Members

### **Signing Bonus Award**

When you join AARE, we give you a signing bonus (stock, options or both) to welcome you to the organization. We believe generosity should start on day 1.

### Performance/Loyalty Award

Quarterly, members receive an equity performance award (stock, options or both) based on the earnings contributed. Annually, members receive a loyalty award based on their anniversary join date.

#### **Cash Bonus Award**

When you invest in AARE, we invest in you. Build wealth through stock ownership. When you work at AARE. you can invest up to 10% of your commission and we will bonus you up to 10% in cash.

-10%



Competitive Advantage #3: Multiple Revenue Sources

## Multiple Revenue Model - Income Opportunities

#### DIVERSIFIED

### **Residential Real Estate**

Representing homeowners in the purchase and sale of single family homes, condominiums, townhomes, manufactured homes and land.

### **Commercial Real Estate**

Representing investors in the purchase and sale of multifamily apartment buildings, retail, office, medical, industrial, and other commercial properties.

US real estate market for brokerage and sales: Residential = \$164.8 billion\* USD

US real estate market for total commercial assets: Commercial = \$16 trillion\* USD total market



### **Property Financing**

Originating loans for residential and commercial clients. This includes conventional loans, FHA, VA and a variety of other loan products.

### **Property Management**

Residential, commercial and industrial property management services for individuals, families, funds, trusts, and a variety of public/private equity groups.

### **Business Opportunities**

Representing business owners in the purchase and sale of businesses opportunities.

### Syndications

Management of private equity syndications and separately managed accounts to help clients build wealth through real estate holdings nationwide.

12

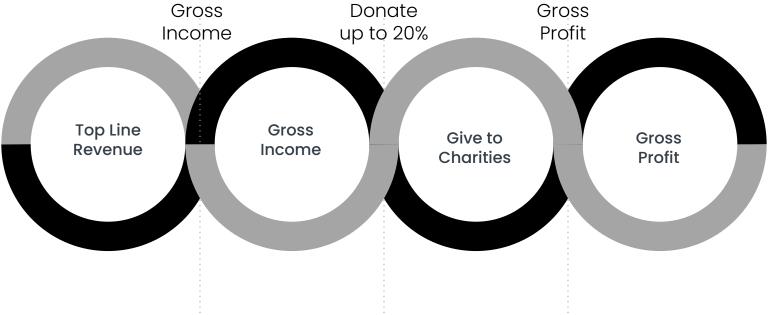


Competitive Advantage #4: Generosity Based Business Model

Competitive Advantage #4

## Generous Capitalism<sup>®</sup> - A New Business Model

Our Members "Live to Give" NOT "Give to Get"

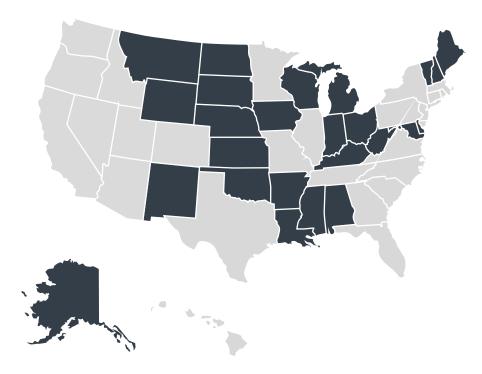


\*Our company policy is to give up to 20% of our gross income to charity. Gross income is defined as top line revenue - Cost of goods sold = Gross income.



Competitive Advantage #5: High Growth Potential

## Nationwide Growth & Franchise Expansion Model



COMPANY'S CURRENT OPERATIONS

#### FRANCHISE OFFERINGS IN THE USA

### Current Operations: 24 States Franchise Offerings: 50 States

AARE was founded by Andrew Michael Arroyo. Arroyo started his career as a real estate appraiser's assistant in 1996. By 1999, Arroyo held a real estate sales license and a real estate appraisal license and started making the transition from appraisals to sales. In 2004, AARE was launched. Now, we have hundreds of members (agents, lenders, brokers, managers, and staff) to help us keep everything running smoothly. We have successfully grown into 24 states and recently developed a franchise business model that allows for growth in all 50 states as well as worldwide.



Competitive Advantage #6: Experienced Executive Team

Competitive Advantage #6

## **Experienced Executive Team**



ADMINISTRATION

### TIFFANY MOHLER



GROWTH



HUMANITARIAN

### JOHN WINDSCHEFFEL DAVID MALME

Mrs. Mohler has 13 years of real estate operations experience. She has worked with us for 8 years.

Mr. Windscheffel has 35 years of experience growing businesses. He has worked with us for 14 years.

Mr. Malme has 41 years of experience growing businesses. He has worked with us for 5 years.

\*The individuals on the this slide and the next slide comprise 75% of the initial executive team. We are seeking more executives, officers, directors, C-Suite employees, and advisors to complete the team.

Competitive Advantage #6

## **Experienced Executive Team**



FINANCE

### **CLARK** ANCTIL



BRANDING

### CRAIG YUILL



LENDING

### **DEREK** BARKSDALE

Mr. Anctil has 12 years of real estate and finance experience. He has worked with us for 5 years.

Mr. Yuill has 30 years of branding and advertising experience. He has worked with us for 2 years. Mr. Barksdale has 15 years of real estate and lending experience. He has worked with us for 10 years.

\*The individuals on the this slide and the next slide comprise 75% of the initial executive team. We are seeking more executives, officers, directors, C-Suite employees, and advisors to complete the team.



Competitive Advantage #7: Intellectual Property

Competitive Advantage #7

## IP - Media, Technology & Future Potential Patents





### Media & Technology

We have created a media library, education tools and developed three broadcast ready programs, all real estate related shows that focus on real estate and financial news..



### **Trademarks**

We own several trademarks and service marks including AARE®, Real Cash Flow®, Top Dollar TV®, Real Estate Insight®, Generous Capitalism®, and 7 Steps to a Paycheck®.

# 3

### **Future Potential Patents**

We continue to research and develop technology systems in house related to real estate and finance with a goal to produce proprietary systems and products we can patent.



## **Company Financials & Key Metrics**

Company Financials

## 5 Year Key Performance Indicators (KPIs) | 2018-2022

#### **Sales Volume Increase**

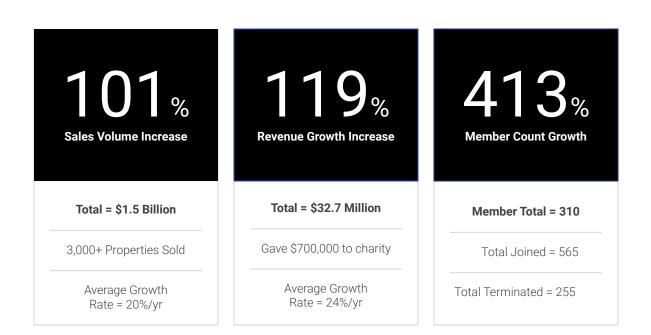
We have grown our total sales volume over the last five years from \$150 million per year to over \$300 million per year.

#### **Revenue Growth Increase**

We have grown our revenue over the last five years from \$3.7 million to \$8.1 million.

#### **Member Count Growth**

We have grown our agent count over the last five years from 75 members to 310 members.



23

Company Financials

## 5 Year Key Performance Indicators (KPIs) | 2018-2022

#### **Gross Profit Increase**

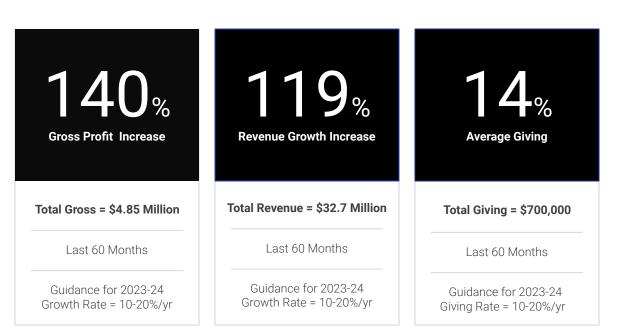
We have grown our gross profits over the last five year from \$500,000 to \$1.2 million.

#### **Revenue Growth Increase**

We have grown our revenue over the last five years from \$3.7 million to \$8.1 million.

#### Average Charitable Giving

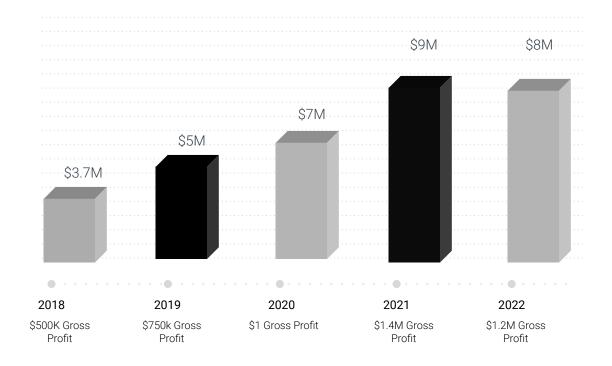
We have given \$700,000 over the last five years from our gross profits.



### Revenue & Gross Profit - 5 Year History

### **Historical Growth**

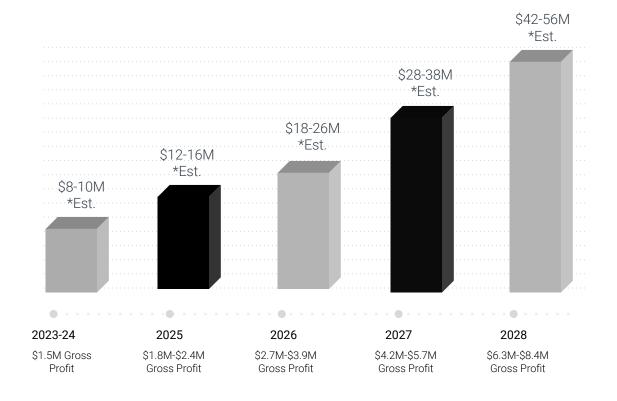
Over the last decade our company has grown eight out of the last ten years in terms of revenue, profits and member count. From the decade spanning 2012-2022, our growth rate of top line revenue has been on average 24% per year.



### Revenue & Gross Profit - 5 Year Forecast

### **Growth Forecast**

Now, with the expansion into 23 additional states, and the ability to offer franchise opportunities in all 50 states, we anticipate more hyper growth. Our goal is to exceed our historical growth rates in the current decade between 2023-2033 as we thrive throughout the nation.





Valuation & Use of Proceeds

Valuation Opportunity

## Valuation | Opportunity For Future Valuation Increase

AARE Value:

\$25 million valuation\$5.00 share price5,180,460 shares outstanding

## 10-1,000x return:

\$250 million - \$25 billion valuation

### Comparable stocks to analyze:

Residential: COMP, EXPI, HOUS, RMAX, RDFN Commercial: JLL, CBRE, NMRK, CIGI, CWK, MMI

> 1,000x return:

\$40-100 billion valuation

#### **REIT's to analyze:**

PLD, AMT, EQIX, CCI, PSA, SPG, O

Use of Proceeds

## Use of capital - Minimum \$1 million raise \*Estimates below are based on \$1 million

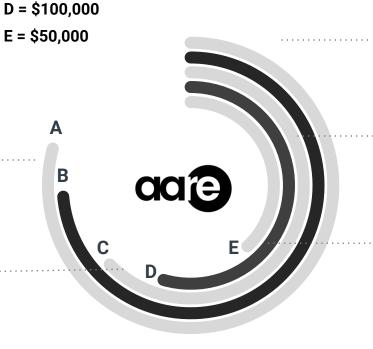
- A = \$400,000
- B = \$300,000
- C = \$150,000

#### A. OPERATIONAL GROWTH

We plan to use \$400,000 from the proceeds for operational expenses and to hire staff and managers to oversee our expansion nationwide.

#### **B. SHAREHOLDER SALE**

We plan to use \$300,000 from the proceeds to pay the selling shareholder in the sale.



#### C. MARKETING RECRUITS

We plan to use \$150,000 from the proceeds to target market agents and loan officers to hire.

#### D. RETIRE DEBT

We plan to use \$100,000 from the proceeds to reduce or eliminate debt. Once eliminated any proceeds will go towards operations and marketing.

#### **E. WORKING CAPITAL**

We plan to use \$50,000 from the proceeds for working capital.

Use of Proceeds

## Use of capital - Maximum \$5 million Raise \*Estimates below are based on \$5 million

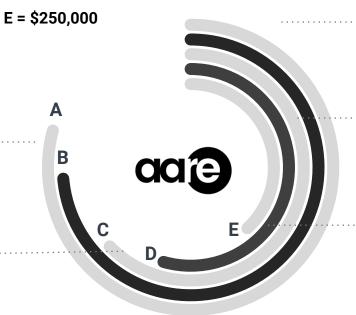
- A = \$2,500,000
- D = \$250,000
- B = \$1,500,000 C = \$750,000

#### A. OPERATIONAL GROWTH

We plan to use \$2,500,000 from the proceeds for operational expenses and to hire staff and managers to oversee our expansion nationwide.

#### **B. SHAREHOLDER SALE**

We plan to use \$1,500,000 from the proceeds to pay the selling shareholder in the sale.



#### C. MARKETING RECRUITS

We plan to use \$750,000 from the proceeds to target market agents and loan officers to hire.

#### D. RETIRE DEBT

We plan to use \$250,000 from the proceeds to reduce or eliminate debt. Once eliminated any proceeds will go towards operations and marketing.

#### **E. WORKING CAPITAL**

We plan to use \$250,000 from the proceeds for working capital.

Why Go Public?	Efficiency, liquidity and the opportunity to introduce Generous Capitalism® to the world markets. The costs of being a public company have been managed to be reasonable expenses.
Economies of Scale?	Yes. Many of our fixed costs remain the same as we duplicate our successful business model from San Diego, CA around the nation. As we grow, we become more and more profitable.
Can Valuation Grow?	Yes. Each revenue producing agent or loan officer we recruit directly adds to the top and bottom line profit. Since they are not paid employees this allows major growth with little cost.
Any Discipleship?	Yes. Our "small groups" meeting model and discipleship based mentorship programs allow for personal and professional growth at the same time while remaining 100% voluntary.
Any Other USP?	Yes. We serve the military community nationwide. Our lending division is veteran led. We help veterans obtain property ownership and transition into a second career in real estate.

End of Presentation

## **Conclusion - Investment Presentation**



### Thank you for your support and consideration.

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